



Public Affairs • Research & Evaluation • Organisational Development
Public Relations • Policy & Strategy • Stakeholder Management

Insight Solutions is a new, innovative company committed to delivering real and sustained benefits to everyone we work with. We provide a range of professional services across the public, private, community and voluntary sectors.

We Provide Insight...

By bringing knowledge and expertise we shine a light on the issues to be addressed and identify the right action to take.

We Offer Solutions...

Using our expertise and experience we help you develop smart solutions ensuring you get the best results every time.

Our 'insights' are based on having led organisations, developed policy, public affairs campaigns and implemented change across a range of sectors. We understand what it is like to be in your situation - we have been there too. We know you don't need a company telling you what you already know - that's why we always bring a fresh '**insight**' and help you deliver smart '**solutions**'.

We have an exceptional team with experience working across all sectors. Our team have expertise in engaging with political structures at all levels from local councils, devolved administrations, Westminster and Europe.

The support we provide is 'needs' led - every organisation has a different focus, issues or priorities to tackle - we build support around your specific needs or challenges. So whether you require one-off assistance, support for a specific issue or continuing support Insight Solutions are able to help.

'Only with a full insight can sustainable and effective solutions be identified and implemented.'



'Providing insight to help you find smart solutions'

Services

Insight Solutions provides support tailored to you, your organisation and the sector you operate in. Working with us means focused, personal support which meets your needs.



Public Affairs

- Political Monitoring and Intelligence
- Stakeholder Engagement
- Strategy, Planning and Delivery
- Policy Briefings and Research
- Profiling and Strategic Alignment



Research & Evaluation

- Needs Assessment
- Quantitative and Qualitative Research
- Monitoring and Evaluation
- Consumer and Customer Engagement
- Impact Assessment



Organisational Development

- Corporate and Business Planning
- Training and Development
- Governance and Accountability
- Business Case and Economic Appraisals
- Funding Support and Advice
- Community Planning
- Community Development



Public Relations

- Media Management
- Digital Communications and Marketing
- Event Management
- Reputation Management and Crisis Communications



Policy & Strategy

- Policy and Strategy Development
- Policy Research and Refinement
- Stakeholder Engagement
- Lobbying and Campaigning
- Monitoring and Evaluation



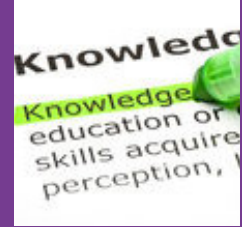
Stakeholder Management

- Stakeholder Mapping
- Needs and Motivations Assessment
- Engagement Strategy
- Partnership Development

Sectors

Insight Solutions combines the very best expertise and knowledge with unrivalled experience in working across a broad range of sectors. Working with us means focused, personal support which is right for you.

- Community and Voluntary
- Community Relations
- Consumer Markets
- Education and Skills
- Health and Well-being
- Private Sector
- Public Sector
- Rural Development
- Sport and Leisure



Our Approach

Our approach is grounded in reality. We know what it is like and what it takes to run organisations, develop policy, undertake research and deliver successful public affairs campaigns. Our approach is focused on developing a full understanding of the context and issues you face. We focus our expertise and build support around your specific needs to ensure you get the best results every time.

**'Insight Solutions
- focusing on the
results you need'**

'Providing insight, offering solutions, securing results'

About Us



Aodhan O'Donnell

Aodhan has over sixteen years working at a Chief Executive and Senior Management level. He has led key work programmes and policy developments at a local, national and European level, based on evidence-based analysis and lobbying for effective change.

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Fergal O'Donnell

Fergal has over thirteen years experience spanning the public, private, voluntary and community sectors. He has managed a number of youth work, community development and peace building initiatives in rural and urban communities across the region.

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To discuss the services we offer and to find out more about how we can help please get in touch.

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