



# 'insight club'

Providing Solutions to the Third Sector

Support Packages for Charities, Community Organisations,  
Social Enterprises & Sports Clubs

Housing Women Religion  
Community Conservation Heritage  
Arts **Third Sector** Culture  
Health Disability Environment Sports  
Education Rural Advice  
Youth Child Care



# Who Are Insight Solutions?

Insight Solutions is a dynamic and innovative company with a commitment to delivering real and sustained benefits to everyone we work with. We have an exceptional team with experience of delivering **positive outcomes** for many third sector organisations.

Insight Solutions understands the difficulties third sector organisations face with greater financial uncertainty, rising demand for services and increased scrutiny on the quality and impact of work undertaken. In a challenging and competitive environment it is essential to develop innovative and **sustainable solutions** to meet the needs of people and communities that you work with.

Insight Solutions can provide that **critical edge** your organisation needs to develop and grow. Our team have a credible track record within the sector and have made a significant impact on organisations and communities across Northern Ireland. We are ready to **share that knowledge, experience and expertise with you.**

**Over 30 years experience in developing and leading projects within the third sector across Northern Ireland.**

## We Provide Insight...

**By bringing knowledge, experience and expertise we shine a light on the issues you need to address and help you identify the right strategy and action to take.**

## We Offer Solutions...

**Based on our expertise and experience we will work with you to develop smart and effective solutions ensuring you get the best results every time.**

# What is The Insight Club?

The Insight Club is a **tailored package of support to help you deliver** on your core objectives and ensure that your organisation, regardless of its focus or size, continues to achieve its true potential.

**You shape** what the relationship and support will look like - but at the core of everything we do is a commitment to providing **ongoing, consistent and high quality support** from people with **proven experience** and a track record of delivering in the third sector.

We will work with you to develop a specific **plan of support** in which we **agree goals** and how to **measure progress**. The benefits to your organisation includes **increased productivity, improved results and better outcomes.**

All work undertaken will be documented on a shared plan detailing key areas of support provided, achievements and actions to be taken forward.

# Insight Club Support

We have provided a brief insight into the type of support we can provide - if you don't see what you are looking for the chances are we will still be able to help. The support can be narrow and specific in its remit, focusing on one area but it may also cut across a number of areas - **you decide!**

## Fundraising and Sustainability



- Fundraising and sustainability strategy
- Funding applications and tender bids
- Capital project development
- Business plans and economic appraisals
- Gift aid claims
- Social enterprise

## Research and Evaluation



- Quantitative and qualitative research
- Needs assessments and community consultations
- Independent project evaluations
- Impact measurement
- Social value studies

## Strategic Planning



- Change management
- Diversification and growth strategy
- Strategic & operational plans
- Developing and maintaining strategic partnerships
- Organisational development

## People Management



- Support and supervision
- Staff appraisals
- HR policy development
- Recruitment and selection
- Teamwork and leadership training
- Short term staff cover

## Effective Leadership



- Training in good governance
- Increasing efficiency and effectiveness of committee/ board
- Ensure compliance with legal obligations (e.g. Charity Commission for Northern Ireland)
- Policies and procedures
- Risk management

## Marketing & PR



- Raising profile with key stakeholders
- Developing and managing campaigns
- Lobbying and campaigning
- Stakeholder engagement strategy
- Media and Communications Support
- Social Media

# Our 'Solutions' to your 'Problems'

We truly believe Insight Club is the solution to many of the problems you face.  
Do any of these sound familiar?

## Problem

**NOT ENOUGH TIME** to do all the work that is required to ensure the smooth and effective running of your organisation.



**LIMITED KNOWLEDGE AND SKILLS** to deal with the many challenges organisations have to face with increasing regulation and scrutiny.



**NO SUPPORT** when you need it most.



**LACK OF RESOURCES** to implement the changes required to make a telling impact on your organisation



## Solution

We are the extra resource you need. We work hard for you so that you can concentrate on providing effective leadership in your organisation.

Our team of experienced professionals have an abundance of knowledge and skills. We have our finger on the pulse of everything your organisation needs to achieve its goals. You will always be connected when you are part of the 'Club'.

We know free support exists, but it is often extremely limited. We will be there when you need support and will proactively deal with the problem you face by offering practical solutions.

Insight Club offers a cost-effective alternative with access to experienced consultants at competitive rates. We have a team of professionals who have excelled in the third sector. Insight Club provides a flexible, safe and practical solution - making better use of limited resources!



**Over £5m**  
secured in funding for  
voluntary and community  
sector organisations in the  
past 3 years.



**91%** of clients rated  
the quality of support as  
very good or excellent



**95%** of clients rated  
the level of knowledge  
brought to their organisation  
as very good or excellent.



**100%** of clients were  
satisfied with the level of  
professionalism



**96%** of clients would  
recommend our services to  
someone else



**96%** of clients would  
not hesitate to use our  
services again

## Do not take our word for it ... here is what our clients have said ...

"From start to completion Insight Solutions were a delight to work with and their professionalism and knowledge was of the very best we could have hoped for."

**"Truly, the most professional, effective and comprehensive company we have ever worked with. Their standards to which they benchmark from is at a high level."**

"We found Insight Solutions to be thoroughly professional in everything they did. They walked us through the process, explained potential pit falls and gave us options to overcome and exceed our expectations. We have recommended Insight Solutions to other groups who needed assistance."

**"Enjoyed working with Fergal and the team. Their knowledge of the local funding landscape is invaluable. We will definitely work with them again on a more regular basis."**

"Worked recently with Insight Solutions and were delighted with the process and the results. Their understanding of government departments, local council and legislative requirements meant that we had great confidence when submitting our application; which was successful!"

"Insight Solutions are a pleasure to work with. Fergal and the team are flexible, hard-working and friendly. I would highly recommend them."

# Judge us by the company we keep...



## Next Steps

We hope this provides a brief introduction to how we can support your organisation. However, every organisation will have different needs and we welcome an opportunity to discuss the 'Insight Club' further with you.

To find out more and arrange a no obligation meeting where we can discuss this support package in more detail and begin to explore the focus of any relationship that may be taken forward.

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